Madinah Gate Project

Client

Knowledge Economic City Scope of Work

Design Review Authorities Approval

Location

Al-Madinah, Saudi Arabia

Types of Activities

Architectural Civil Communications and Security Systems Electrical HVAC Interior Design Landscaping Mechanical Roads Structural Urban Design

Occupying a land adjacent to Haramain High Speed Train Station in Madinah and an area overlooking Prince Nayef Road; the vision for the development is to integrate hospitality, retail, and transportation facilities and provide an iconic, attractive, and welcoming "front door". The project is a key integral element of KEC program, which is planned to be an exemplar in sustainable economic growth and diversification for other KSA Economic Cities and GCC Countries. The aim specifically is to achieve integration of the Station Gate site (E17 1) and ease of access with the bus terminal and train stations, while generating activities through anchors and entertainment facilities. In addition, the goal for this mixed-use development is to design and deliver a new urban center which provides vital support services to pilgrims, tourists, and the local community visiting the Prophet Mosque in the City of Madinah.



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The project acts as a catalyst for further development in the Holy City. The design goal is to create a dynamic transit and retail & hospitality experience, while upholding the authenticity of the local area surrounding the site. The design for Madinah Gate is born through this lens; creating a well-connected hub in the city. The spirit of the journey is preserved in the project through meaningful and sustainable translations of vernacular architecture and clustering masses which in turns provide a shaded and intimate walkable experience.

The master-planned project includes the construction of the first Transit Oriented Development in the Kingdom which includes a four-star hotel and hotel apartments, retail, shops, and restaurants; as well as an entertainment area and a bus station that is directly connected to the train station. The development also comprises a commercial and entertainment center with a leasable area of 23,000 m² including 78 shops, 39 restaurants and cafes, two entertainment centers, and an 800-seat cinema with 800 parking spaces. This adds to an area of approximately 56,000 m² encompassing a bus terminal and retail destinations (cinema, family entertainment center, and hotel).