

Madinah Hub Project

Client

Knowledge Economic City (KEC)

Scope of Work

Design Review

Authorities Approval

Location

Al-Madinah, Saudi Arabia

Types of Activities

Architectural

Civil

Electrical

HVAC

Interior Design

Landscaping

Mechanical

Roads

Structural

Madinah Hub Project is a mixed-use development which consists of three phases. Phase 1A comprises retail buildings, 350-key hotel, and 66 branded apartments with a total GFA of 187,995 m². Phase 1B encompasses retail buildings with a total GFA of 48,137 m². Phase 2 includes a 470-key hotel and retail buildings with a total GFA of 129,000 m².

Located 6 km from the Prophet's Mosque and easily accessible from the Haramain high-speed railway

station; the development's 129,000m² shopping and entertainment center includes a series of glass-covered atria and streets containing a range of shops, restaurants, cafés, cinema, family entertainment centers, wellness clinic, and a museum showcasing the history and culture of the region.



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A vibrant, open-air restaurant boulevard provides a pedestrianized, family-friendly dining experience, while a 45,000 m² landscaped park, lake, and central civic square provide spaces for events and relaxation and include a cultural village, shops, restaurants, and cafés.

KEC hub also delivers a 350-key 5-star hotel and 66 branded residences for the Hilton brand within two large towers, each consisting of a 3-level basement and 21 floors. The hotel also offers a 500-capacity ballroom for weddings, conferences, and various events. State-of-the-art facilities include meeting/conference facilities,

a fitness suite, and outdoor & indoor swimming pools, including a children's swimming pool. A rooftop lounge hosts the main hotel restaurant.

The hotel and residences are connected directly to the wider mixed-use development, for which the two towers act as signature buildings and orientation landmarks for residents and tourists coming from the railway station and airport.